

## **SOCIAL VOYAGE MANAGER**

**(Cambridge, 10 April 2012)** Voyage Manager becomes the first travel monitoring and tracking service to provide complete social media integration, enabling travellers living on the social networks to have their travel statuses automatically posted to their favourite social spaces.

As the world becomes more connected, and new generations of employees enter the workforce, catering for their social needs will be essential for staff hiring and retention. Young people have no concerns about sharing the most intimate details of their lives with everyone they know, and the sharing of travel information is no exception. Voyage Manager enables this.

Voyage Manager has made significant strides in the world of social media with the integration of the VM Travel Tracking Suite with the world's most popular social media and messaging services, including Facebook, LinkedIn, Twitter and Live Messenger.

The social media integration allows the Voyage Manager services to automatically post travellers' travel status updates, allowing friends, family and colleagues to easily follow the progress of their trips. Through automation travellers do not have to perform any additional actions in order for their statuses to be updated, making the process effortless.

Voyage Manager recommends that clients using the social media features do so with care, as publishing travel and location details on these platforms can compromise security. Clients can enable or disable the social media integration at the company level. Each individual traveller can also choose whether or not to publish their data through the social channels, but only if the company has enabled the feature. For security reasons all social media integration is disabled by default, requiring the client to enable the features, should they choose to use them.

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### **About Voyage Manager**

Voyage Manager is a Cambridge, UK based travel technology company specializing in automated travel tracking, and monitoring solutions.

The Voyage Manager solutions are online services that provide businesses with a flexible, easy to use and cost efficient platform for managing and monitoring employee travel. The services are completely automated and accessible from any location by web, SMS and mobile phone.

For further information see <http://www.voyagemanager.com>.